

*What* NEW BERN, N. C.

---

*H A S T O O F F E R Y O U*



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A H A N D B O O K O F U S E F U L I N F O R M A T I O N

Craven-Pamlico-Carteret  
Regional Library





*Here's to the land of the long leaf pine,  
A summer land where the sun doth shine,  
Where the weak grow strong and the strong grow great,  
Here's to down home in the old North State.*

8-9-78 slenw





What New Bern

North Carolina

Has to Offer You

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COMPILED AND ILLUSTRATED BY

H. L. GRANT

INDUSTRIAL AGENT N. & S. R. R.

**Craven-Pamlico-Carteret  
Regional Library**

**New Bern-Craven County Public Library**





## NEW BERN LUMBER CO.

MOST MODERN, COMPLETE AND  
UP-TO-DATE SAW-MILL IN THE  
EASTERN STATES

B. H. C. TURNER.  
President.

NEW BERN, N. C.

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C. R. THOMAS

ATTORNEY AT LAW

NEW BERN, N. C.

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OWEN. H. GUION

ATTORNEY AND  
COUNSELOR AT LAW

40 Broad St.

New Bern, N. C.

S. M. BRINSON

Attorney at Law

65 South Front St.  
NEW BERN, N. C.

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ROMULUS A. NUNN

Attorney at Law

PRACTICE IN THE COUNTIES OF CRAVEN, CARTERET,  
PAMLICO, JONES AND ONSLOW, AND IN THE  
STATE SUPREME AND FEDERAL COURTS

OFFICE : South Front Street, over Telegraph Office,  
NEW BERN, N. C.

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ISAAC COHN

COAST LINE MEAT MARKET

BEST MEATS OF ALL KINDS,  
BOTH FRESH AND SALT

CANNED GOODS, POULTRY, ETC.,

Highest Cash Price Paid For  
FAT CATTLE, HIDES, FURS,  
WOOL, WAX, EGGS, ETC.

79 Broad St.  
Phone 217

NEW BERN, N. C.

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WATER FRONT, NEW BERN. N. C.

### NEW BERN, NORTH CAROLINA,

SEAT of Craven County, is situated in a triangle formed by the junction of the Neuse and Trent rivers, thirty miles southwest of Pamlico Sound.

It is the second oldest permanent settlement in North Carolina, having been founded by Christopher de Graffenried, who landed his colony at the confluence of the Neuse and Trent rivers in 1710 and called the place New Bern, in honor of his native town, Bern in Switzerland.

The handsome banner with which the cover page of this booklet is embellished, is the coat of arms of Bern, Switzerland, and was presented to the city of New Bern, N. C., by that city in — at which time it was adopted as the colors of New Bern. The banner is a most exquisite piece of hand embroidery, the fringe being pure gold. Expert judges of this class of work, estimate the original cost of the banner to be not less than fourteen hundred dollars.

The city is rich in historic lore, having been the residence of some of the Royal Governors, notably among them, Johnson, Dobbs, Tryon and Martin.



# RICHARDSON PRINTING CO

—ESTABLISHED 1870—

## BOOK AND JOB PRINTING



64 Craven Street  
NEW BERN, N. C.

### E. E. HARPER

NEW BERN, N. C.

#### CONTRACTOR AND BUILDER

SPECIAL ATTENTION TO

THE RENTING OF HOUSES,  
COLLECTION OF RENTAL, ETC.

CALL OR WRITE

NOTICE—Send all your Legal or any other Business that will require you to have a representative, in this vicinity, to

### LEONIDAS J. MOORE

ATTORNEY AND COUNSELOR AT LAW

OFFICE : 74½ South Front St.

NEW BERN, N. C.

Long Distance Phone 59

Special Attention Given Commercial Law. Will practice in the Criminal and Civil Courts of the State, and the United States District Court for the Eastern District of N. C., or wherever services are desired.

PROCEEDINGS IN BANKRUPTCY PROMPTLY ATTENDED TO

## WHEN IN NEW BERN GET YOUR LUNCH

AT

J. B. DAWSON'S

FINE CONFECTIONS  
AND TOBACCO

103 MIDDLE STREET

### D. F. JARVIS

DRY GOODS, NOTIONS,  
CARPETING, TRUNKS.

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### Williston Pharmacy

J. T. WILLISTON, Phar., D. Proprietor

TOILET AND  
FANCY ARTICLES,  
PERFUMERY, ETC.

Prescriptions carefully compounded

Cor. Queen and Bern Streets

NEW BERN, N. C.



### TRYONS ROYAL PALACE.

---

It was during Tryons administration that the celebrated Tryon Palace was built, which in its day, was the finest building in America, costing about eighty thousand dollars, which at that early day, was a princely sum to expend on a single building.

The legislature met in this palace for the first time in 1770.

Martin in his history of North Carolina says that he visited this house in 1773, in company with General Ninanda, of South America, who pronounced it unequaled by any building in his native country.

Governor Martin was the last of the Royal Governors of North Carolina and with him in 1775 departed the short lived glories of Tryons Royal Palace.

The building was destroyed by fire in 1778, the west wing alone escaping the flames.



THERE IS ONE  
VERY IMPORTANT  
MATTER WHICH

we wish to impress upon the minds of all  
tourists and homeseekers, and that is, the

## NORFOLK AND SOUTHERN RAILROAD COMPANY'S

LINES AND STEAMER CONNECTIONS

Form the only direct short cut, from the East, middle West and North, to the  
Eastern or coastal section of this beautiful and properous country which this  
booklet describes.

Their ability to take care of the Emigrant, Homeseeker and the Tourist, is second to  
none, and we can assure you of courteous treatment, first class service, direct  
connections, and equable rates, together with all desirable information, which  
can consistently be furnished.

We will not only look after you coming in, but will assist you in finding a suitable  
location and take care of your outbound business when you have settled, and  
begin to produce things for shipment.

A letter addressed to H. C. HUDGINS, General Freight and Passenger Agent, Norfolk  
and Southern Railroad Co., Norfolk, Va., will receive prompt and courteous  
attention, and bring you all necessary information concerning Freight and  
Passenger rates, time of trains, connections, etc.



THIS part of the former palace stands to-day in good state of preservation, facing George Street, which now obliterates all traces of the foundations of the main building.

In 1778 it is said that New Bern was the metropolis of North Carolina and contained one hundred and fifty houses.

New Bern to-day boasts a population of thirteen thousand, with an assessed valuation of over three millions of dollars in property. The city owns its own water works and electric light plant, which are both efficient and up-to-date. The water supply is derived from deep bored wells, which furnish a never failing supply of pure water. The sanitary condition of the town is excellent, and the city has not not suffered from epidemic of any kind since the civil war.

The streets are well lighted, broad and neatly kept, thousands of beautiful shade trees adorn the town and prove not only attractive to the eye, but a source of comfort to man and beast.

Nearly all religious denominations are here represented, and all have good substantial houses of worship.



J. J. WOLFENDEN

Real Estate

Farm Lands

Timber Lands

New Bern, N. C.

---

GEO. A. NICOLL

Insurance and Brick

South Front and Hancock Streets

Phone 200

New Bern, N. C.

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B. B. DAVENPORT

Wholesale and Retail Grocer

SALT MEATS, COTTON  
AND PRODUCE

34 Middle Street  
PHONE 145

Insure with

MISS NANNIE P. STREET

FIRE AND PLATE GLASS INSURANCE  
THE LEADING AGENCY OF NEW BERN

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J. E. LATHAM,  
Member N. Y. Cotton Exchange.

E. W. ROSENTHAL

J. E. LATHAM & CO.

Buyers and Exporters of Cotton

NEW BERN, N. C.

GREENSBORO, N. C.

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EUGENE WILLIAMS, President.  
W. A. McINTOSH, Secretary and Treasurer.  
W. T. BRINSON.

**NEW BERN IRON WORKS**  
INCORPORATED

Founders,  
Engineers,  
Machinists

MANUFACTURERS  
and dealers in all kinds  
MACHINERY

Smoke Stacks, Dry Kiln Trucks and Headers,  
Grate Bars of all Styles. Engines, Boilers,  
Saw and Grist Mills, Cotton Gins and  
Presses, Shafting, Hangers, Pulleys,  
Gearing, Hancock Inspirators,  
Pumps, Pipe and  
Pipe Fittings, &c.

Brass and Iron Castings of all kinds



EPISCOPAL

PRESBYTERIAN  
CENTENARY METHODIST EPISCOPAL

FIRST BAPTIST

ONE OF THE CHURCHES—M. E. SOUTH—JUST COMPLETED, COST ABOUT EIGHTY-FIVE THOUSAND DOLLARS, AND IS A GEM OF MODERN ARCHITECTURE.



JAS. A. BRYAN, PRESIDENT.

J. H. HACKBURN, VICE-PRESIDENT.

G. H. ROBERTS, CASHIER.

# THE NATIONAL BANK OF NEW BERN, N. C.

## RESOURCES

Loans and other Investments,	\$558,661.95
U. S. Bonds - - - - -	25,000.00
Due from Banks - - - - -	145,138.71
Cash - - - - -	38,601.65
	<hr/>
	\$767,402.31

At the close  
of Business  
December 1,  
1904.

## LIABILITIES

Capital - - - - -	\$100,000.00
Surplus and other Profits -	95,974.85
Circulation - - - - -	24,400.00
Deposits - - - - -	547,027.46
	<hr/>
	\$767,402.31

## CORRESPONDENCE INVITED

DIRECTORS: JAS. A. BRYAN, J. H. HACKBURN, CHAS. S. BRYAN, E. K. BISHOP, JOHN DUNN, L. HARVEY, G. H. ROBERTS.

FOR HIGH GRADE JOB PRINTING  
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CALL ON

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New Bern, N. C.

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WEST END MARKET

BEST SERVICE RENDERED  
POINT BROAD AND CRAVEN STREETS

# New Bern Ice Co.

MANUFACTURERS OF

Pure Crystal Ice from  
Distilled and Filtered  
Water

19, 21, 23 GRIFFITH ST.

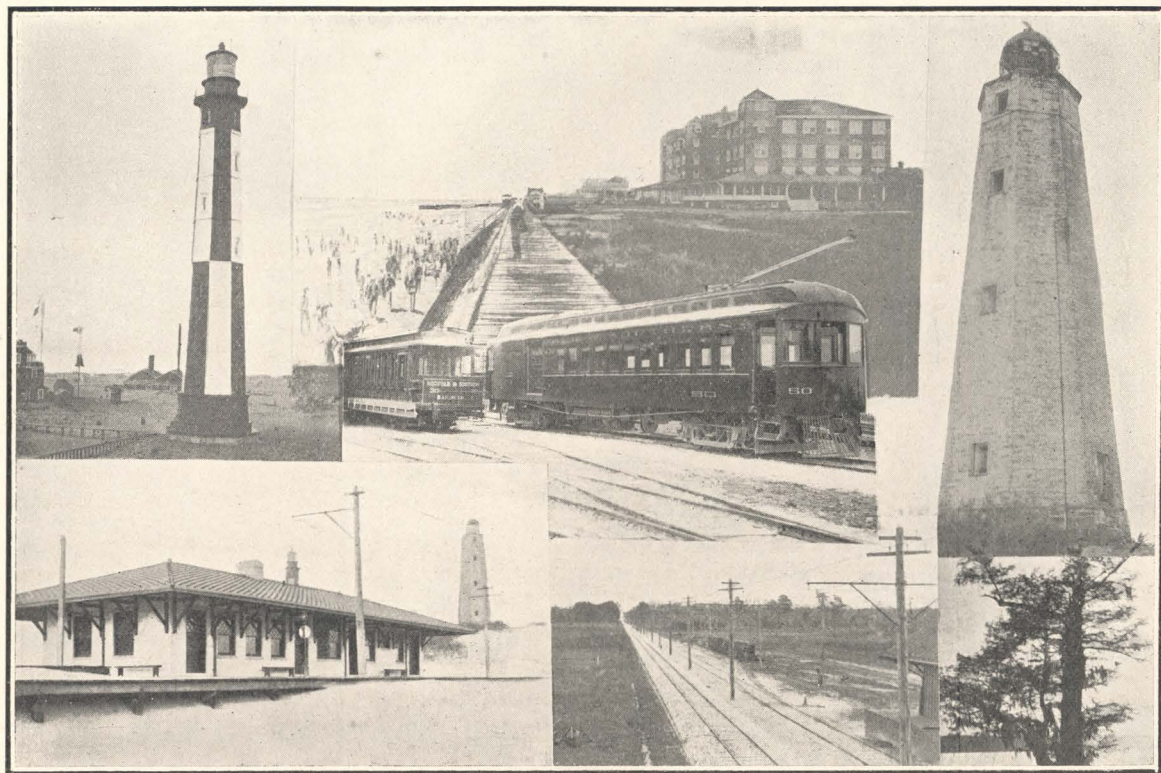
PHONE 23



SOME OF NEW BERN'S PUBLIC SCHOOL BUILDINGS

Ample and efficient school facilities are provided for the ever increasing population, and each year marks a new epoch in New Bern's public school system.





ELECTRIC DIVISION  
NORFOLK & SOUTHERN R. R.

Norfolk, Virginia Beach and Cape Henry, Norfolk's most fashionable Summer Resorts.





CITY HALL AND EQUIPMENT OF FIRE DEPARTMENT.

The protection against fire is second to no city of its size in the State. In addition to the numerous hose reels, hook and ladder companies, etc., the city owns two modern fire engines of which it may well be proud, as their efficiency in saving property have been fully demonstrated on more than one occasion.



H. W. Simpson

Architect

58 Broad Street  
Telephone 167

New Bern, N. C.



## HOTEL CHATTAWKA

THE LEADING HOTEL



Rates 2 to 3 dollars per day  
\$10.50, \$12.50 and \$15.00  
per week



CONVENIENT TO ALL DEPOTS



## WOOTTEN'S STUDIO

90 East Front St., New Bern, N. C.

DESIGNER AND DECORATOR  
IN OIL AND WATER COLORS

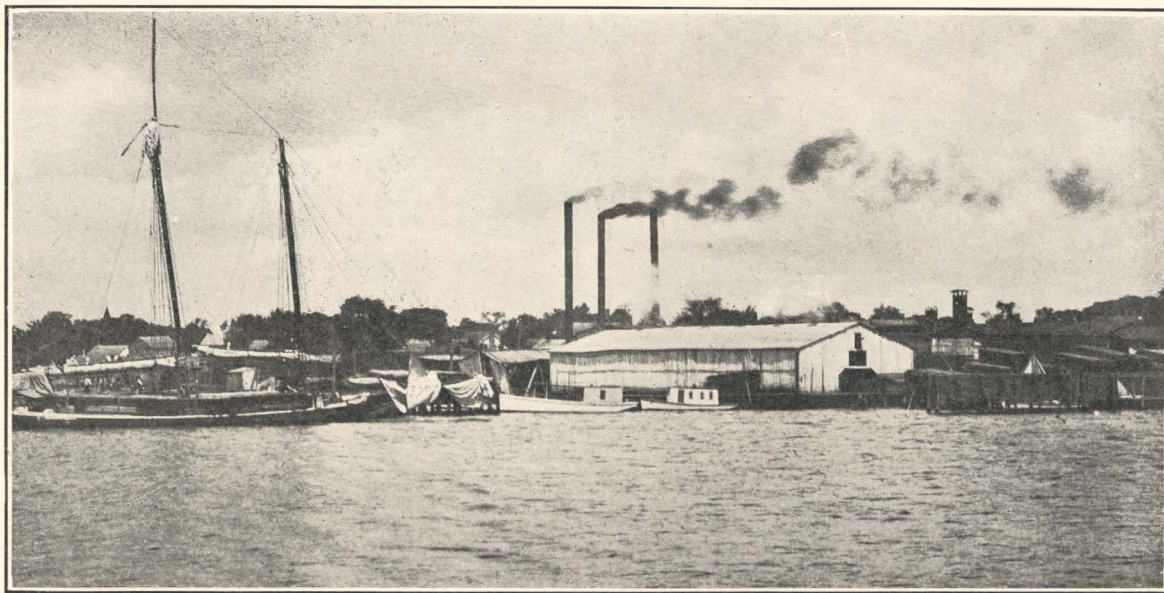
PORTRAIT AND LANDSCAPE PHOTOGRAPHY





MAYOR, RECORDER, CHIEF AND POLICE FORCE OF NEW BERN, N. C.

The municipal government of the city is both effective and economically administered, and the efficiency of our police force has long since established that feeling of safety, so essential to the progress of a well regulated town.



# **THE ELM CITY LUMBER CO.**

**Manufacturers and  
Wholesale Dealers**

<b>North Carolina Pine Rough or Dressed</b>	<b>Rail and Water Shipments New Bern, N. C.</b>
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NEW BERN BAR

ONLY NEWSPAPER PUBLISHED  
IN CRAVEN COUNTY

# The New Bern Journal

DAILY EXCEPT MONDAY

POPULATION OF NEW BERN  
OVER 13,000

CHAS. L. STEVENS,  
Proprietor

## SEMI-WEEKLY JOURNAL

TUESDAY AND FRIDAY

DAILY  
\$4.00 Per Year

== Circulates in Counties of Eastern Carolina ==

with Population over 100,000

NEW BERN, N. C.

SEMI-WEEKLY  
\$1.00 Per Year

Correspondents in all Counties covering Timber, Truck and Fishing Interest

## ELLIS COAL AND WOOD YARD

Union Point

Phone 47

## J. M. MITCHELL & CO.

61 POLLOCK ST. PHONE 288 NEW BERN, N. C.

### DEALER IN

Fancy and Staple Dry Goods  
Notions and Shoes  
Mattings and Rugs  
Lace Curtains  
Bed Linen

LADIES MUSLIN UNDERWEAR  
A SPECIALTY





COURT HOUSE  
EAST POLLOCK STREET

U. S. POST OFFICE  
GEORGE STREET, LOOKING SOUTH

While New Bern has from its conception, been a place of importance, its greatest achievements are yet to come. Its geographical position has much to do with its future greatness, as coming developments will demonstrate. Her close proximity to nature's great highways: the rivers, sounds and the sea, will always maintain for New Bern an equable freight rate, while the construction of railroads and rapid transit lines will provide a transportation system second to no city in the United States.



## THE SPLENDIDLY EQUIPPED ELECTRIC DIVISION OF THE NORFOLK & SOUTHERN RAILROAD

Describing a loop over 40 miles in length, from Norfolk to Virginia Beach, via Cape Henry, thence back via Clapham Junction, runs through the celebrated trucking belt of Princess Anne and Norfolk Counties, Virginia.

This line affords the traveling public the only STRICTLY RAPID TRANSIT SERVICE between Norfolk and the Sea. The service, equipment and schedule of this line, show thoughtful consideration upon the part of the management for the COMFORT, SAFETY AND WELFARE of their patrons.

No visitor to Norfolk should fail to "LOOP THE LOOP" over the Electric Division of the Norfolk and Southern, as it affords one of the most enjoyable and instructive side trips to be found around Norfolk.

Virginia Beach, 18 miles from Norfolk, is the only Seaside resort in Virginia, and presents many new and attractive features. Beside the advantages of surf bathing, which is the finest on the Atlantic coast, it is an ideal place for picnics and excursions. The hotel accommodations are unexcelled and numerous cottages and boarding houses are open the year round.

The U. S. Government maintains a life saving station at this point which will prove very interesting to inland visitors, as the men in charge are very courteous

and willing to show visitors their apparatus and methods of saving life in cases of accident.

Cape Henry, only six miles from Virginia Beach, is also a very picturesque and historic place, guarding as it does the lower Chesapeake Bay. It was here, in 1607, that the famous expedition of the London Company landed, which afterwards settled Jamestown.

There are two lighthouses here, the old one, built of stone, standing on a promontory above the sea, was one of the first lighthouses built on the Atlantic coast, and stands today, a dismantled old sentinel loth to quit its post. The new steel structure which stands nearby is modern in all its appliances, and flashes its rays across the surf to guide the mariner in his course.

The sand dunes of Cape Henry have a wide-world reputation and the view from the summit of this mountain of pure sand, is one of singular beauty.

A splendid pavilion by the seaside, affords the visitor all he is looking for in the way of music, dancing, and good things to eat, besides a charming view of old ocean and a whif of pure salt air.

This is an ideal picnic ground also, and special arrangements will be made at any time for moving large parties to and from any of the resorts on this line, by applying to

**H. C. HUDGINS, General Freight and Passenger Agent,  
NORFOLK, VIRGINIA.**





STREET SCENES, NEW BERN, N. C.

With a most salubrious climate, and a fertility of soil unequaled on the continent, together with a patriotic and law abiding class of citizens, New Bern is bound to come to the front. While the city enjoys many industrial advantages which yield an immense revenue, and give employment to thousands of people, she needs to foster more manufacturing industries.



**F. S. DUFFY,** Wholesale and Retail Druggist.  
Distributing Agents for The F. S. Duffy Medicine Co.

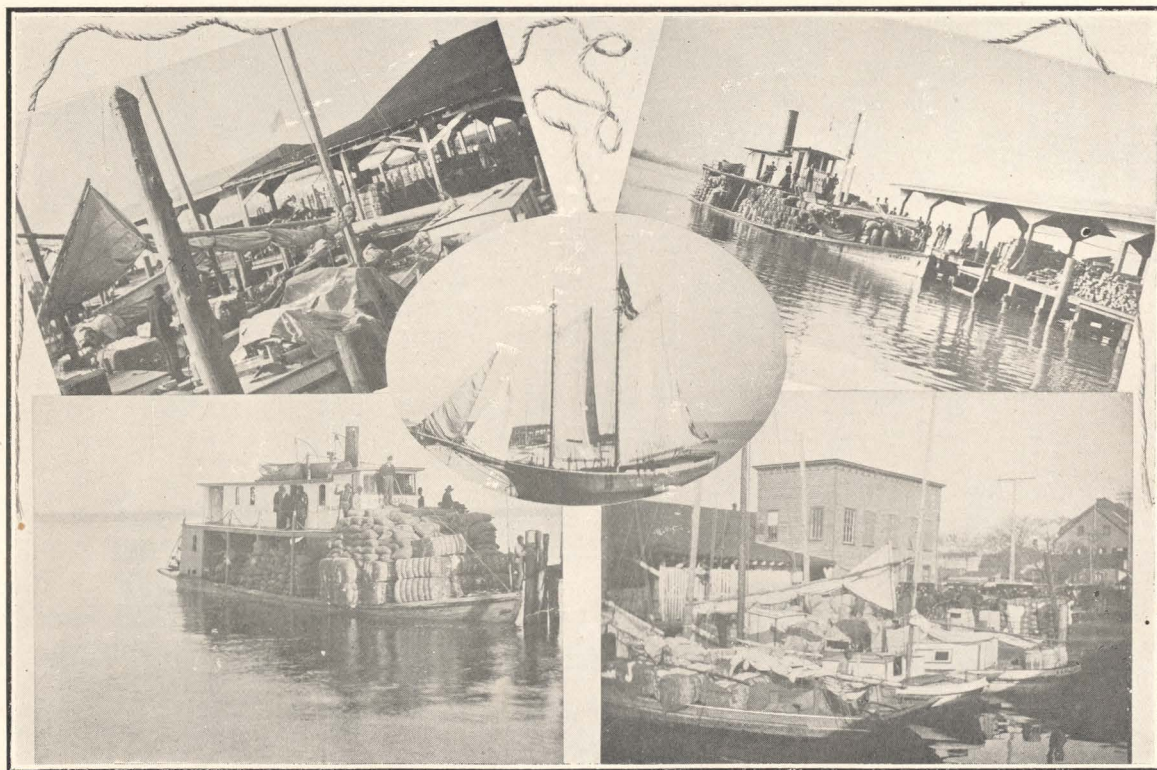
Duffy's Anti-Bilious Pills, Cough Killer, Pain Destroyer, Liver and Kidney Regulator.  
Duffy's Tonic Mixture, Diarrhea Cordial, Itch Ointment, Iro-QUIN.

**Drugs, Patent Medicines, Seeds, Stationery, Mineral Waters.**

COR. MIDDLE AND SOUTH FRONT STS. PHONE 38.

Orders and Prescriptions Given Prompt Attention and Delivered.





## SHIPPING

The accessibility to market for both raw material and the finished product, renders it at once a natural site for cotton mills wood working plants of all kinds, tobacco factories, furniture factories, barrel, box and crate factories, canning establishments, and a dozen other small plants which under judicious management should thrive well and prove highly remunerative to all concerned.

We need new blood in the matter of emigration. The territory is entirely too large to ever be developed within ourselves, and we stand ready to extend the glad hand to all honest people who desire to locate among us for the purpose of utilizing the great agricultural and manufacturing opportunities this section has to offer.

# L. H. ERVIN

Wholesale and Retail Grocer

FULL LINE OF STAPLE  
AND FANCY GROCERIES

Consignments of Country Produce Solicited

Highest Cash Prices Paid for Produce

Satisfaction Guaranteed

*Headquarters for Fancy Butter*

81 South Front Street

New Bern, N. C.





FISH AND OYSTER MARKET

The possibilities of co-operation and colonization in this resourceful country have never been brought to the attention of the outside world, but that they exist, is a fact too well known to be denied.

We venture the assertion without fear of contradiction, that this particular section of eastern North Carolina offers greater possibilities for honest effort, than any other section of equal area in the world.

**J. L. HARTSFIELD**

93½ MIDDLE STREET  
PHONE 238

**CONTRACTOR AND BUILDER**

ESTIMATES FURNISHED  
ON APPLICATION

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**Seymoure W. Hancock**

Attorney and Counselor at Law

New Bern, N. C.

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R. B. NIXON

Attorney at Law

Practices in State and Federal Courts

OFFICE : Next Door City Hall

**T. S. BAXTER**

CONTRACTOR  
and BUILDER

NEW BERN, N. C.

Residence, 84 NEW STREET

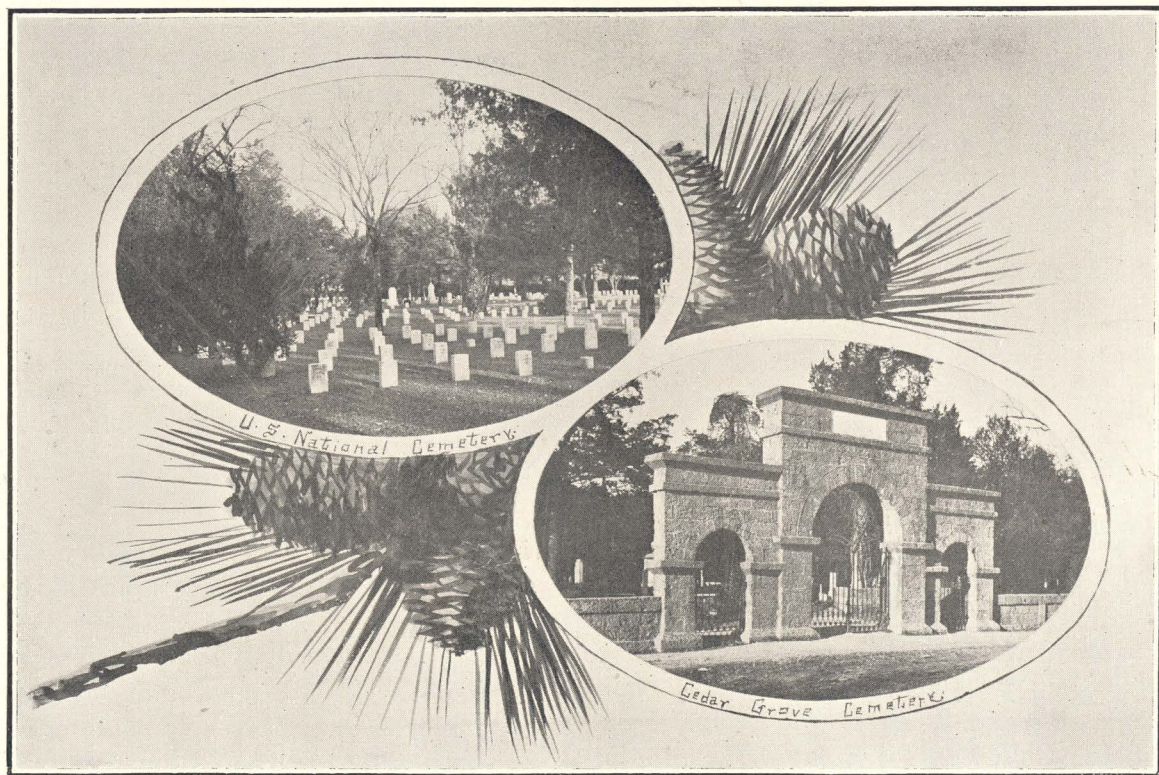
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**D. L. WARD**

ATTORNEY AND COUNSELOR  
AT LAW

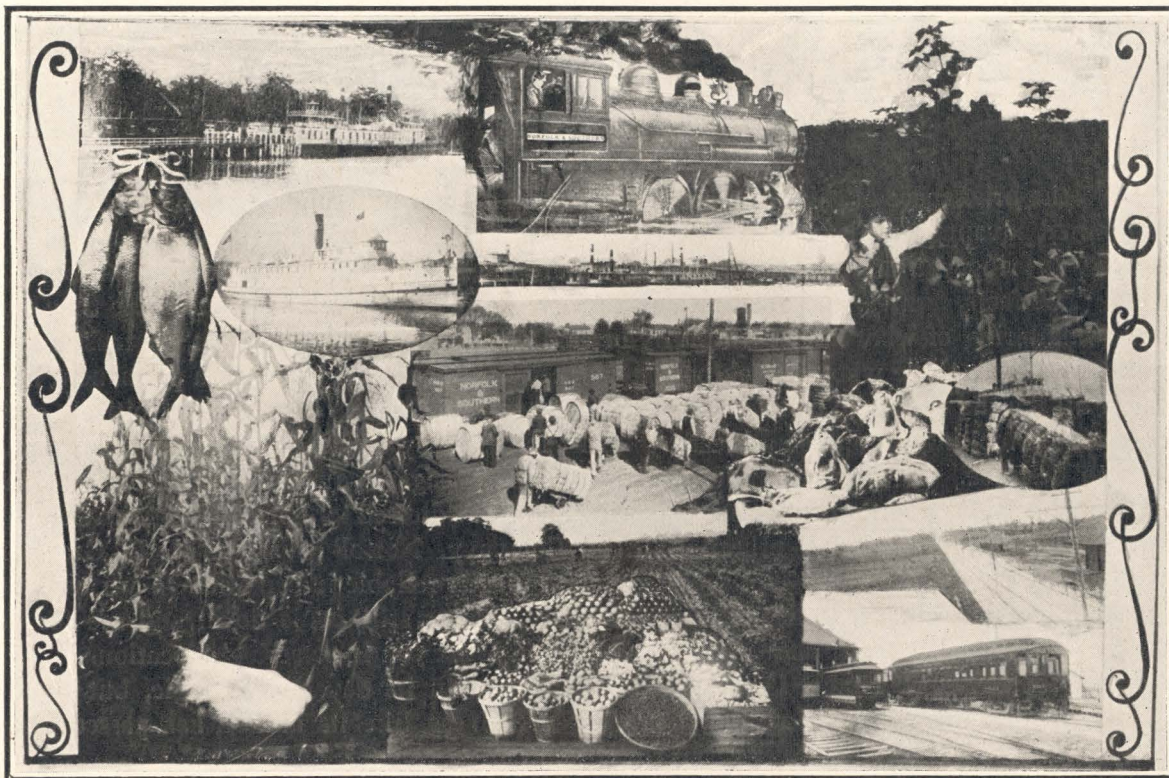
NEW BERN, N. C.





CITIES OF THE DEAD





SOME OF THE PRODUCTS OF THE SUN-KISSED LAND  
Traversed by the NORFOLK & SOUTHERN RAILROAD.



## THE ADVANTAGES OF NEW BERN



WITHIN the brief space of this little booklet, we cannot enter into minute details concerning the many and varied advantages this country has to offer you. The booklet is intended, merely as a feeler, as it were, to bring you into touch with us, if you are interested in bettering your condition.

The facts, figures, and illustrations here given are strictly reliable, and while they compromise but a smattering of what might truthfully be said of this gigantic proposition, we trust may suffice to awaken an interest among those who are seeking a new location in which to establish a permanent home.



For after all it's the man who owns a home that, as a rule, makes the best class of citizen, and it is this class of people we are looking for and stand ready to assist in case they desire to locate in this grand country, we are about to describe. If after a careful perusal of these pages, you desire to know more about this wonderfully favored section, a letter of inquiry, enclosing stamp, addressed to H. C. Hudgins, General Freight and Passenger Agent, Norfolk, and Southern Railroad Company, Norfolk, Va., or H. L. Grant, Industrial Agent, New Bern, N. C., will insure prompt reply, giving you such reliable information as we can consistently obtain, concerning location, climate, soil, prices of land, &c. Better still, come down and see for yourself, if possible, and we will take pleasure in showing you around and assist you in selecting a location.

The oft quoted advice of Horace Greely, "Go West" was in its day alright logic, but there is a final limit, even to the wisdom of good advice, and to-day its usefulness, like its author, has passed away, and an entirely new state of affairs confronts us.

The man who tells you, GO SOUTH YOUNG MAN, GO SOUTH, knows what he is talking about, in fact he is "giving it to you straight."

There is no country on the face of the globe which offers more encouragement to that class of people who are ambitious to get ahead, and willing to work, than the Southland of to-day. While the same salubrious climate and fertility of soil, which could be made to feed the world, has always existed in the Old North State, the golden opportunities which New Bern and vicinity offer to-day, did not always exist, neither will they

# THE NORFOLK & SOUTHERN RAILROAD COMPANY

  Offers you the

SHORTEST and ONLY DIRECT ROUTE

BETWEEN

Norfolk, Elizabeth City, Hertford, Edenton, Plymouth, Belhaven, Washington, and all intermediate points by rail, and Direct Connection by Boat with New Bern, Oriental, Roanoke Island and points on the Scuppernong and Roanoke Rivers, together with First Class Service Between Norfolk, Virginia Beach, Cape Henry and intermediate points by their

SPLENDIDLY EQUIPPED ELECTRIC LINES

Full information concerning schedule and connections will be furnished upon application to  
H. C. HUDGINS, General Freight and Passenger Agent,  
Norfolk & Southern Railroad Company, NORFOLK, VIRGINIA.





FARM SCENES, APRIL 1st, 1905

## When in Need of Special Information

Concerning the Manufacturing,  
Agricultural or Trucking  
Advantages of Eastern North  
Carolina, write H. L. Grant,  
Industrial Agent, Norfolk and  
Southern Railroad, New Bern,  
North Carolina :: :: :: :: ::  
I have over 65,000 Acres of  
Timber and Agricultural Lands  
on my list for disposal, write  
for what you want :: :: ::

T. A. GREEN,  
Pres.

C. A. MEADOWS,  
Vice-Prest.

T. A. UZZELL,  
Cashier.

### THE CITIZENS BANK OF NEW BERN NEW BERN, N. C.

ORGANIZED 1892.

Capital \$50,000.00  
Surplus and Profits \$29,000.00  
Deposits \$200,000.00

Customers are provided with  
every accommodation con-  
sistent with prudent banking



always last. The wave of industrial prosperity and development which is sweeping through the entire South, is already nearing flood tide and there is but one of two things for the man of limited means to do, that is to either float his craft now, or forever stay stuck in the sands of past opportunities.

While the price of lands is yet within the reach of men with small capital, it would be the height of wisdom upon your part, to make a vigorous effort to secure a home in this rapidly developing country, which offers you more for your money than any other territory to which we can cite you.

To the young man, we beg to say, that there is no better investment for your earnings, to be found anywhere, than you can find right here in Craven county, North Carolina. A few dollars of your monthly earnings, if judiciously invested in real estate, will give better returns than Government Bonds, and will prove absolutely as safe.

We can cite you to numerous instances, where young men have started in this section with little or no capital, and to-day are well up in the financial world, free from debt and contented. You can do as well, if you only possess the necessary perseverance and stick-to-it-iveness, tempered with sober judgment and a firm determination to succeed.

To the men of middle age, who perhaps have spent the better part of their lives in honest toil for the benefit of some corporation, we beg to point out the means of escape from the inevitable discharge from service, which awaits you, when age has incapacitated you from performing an equal amount of labor as that of your younger and more vigorous fellow-workman.

Not speaking disparagingly of corporations or their methods, you are perhaps well aware of the fact that the keen lines of competition in modern business, have forced the corporations to the most rigid economy, and this means the dismissal of the aged and infirm.

Therefore be wise, before it is too late and put forth your best efforts to secure a snug little home in this sun kissed country, with a few acres of ground attached, whereupon you may raise, not only what you consume, but enough beside to pay your taxes, educate your children and provide that nest egg, so essential for the proverbial rainy day.

You see its different down here in this mild climate, from the conditions which prevail North, and West. You do not need so much ground, because you can grow from two to four crops each year, which is equal to four times the area required to grow the same amount of truck in one crop.



THIRTY DAYS GROWTH OF BEETS, PEAS AND CABBAGE





NEW BERN COTTON OIL AND FERTILIZER MILLS.



R. F. BROADDUS,  
President.  
T. G. HYMAN,  
Vice-Pres.  
C. E. FOY,  
Man. Fertilizer Dept.  
C. L. IVES,  
Gen. Mang. & Treas.  
W. K. STYRON,  
Secretary.

NEW BERN COTTON OIL & FERTILIZER MILLS  
MANUFACTURERS OF  
Cotton Seed Products and High Grade Fertilizers  
NEW BERN, N. C.

FACTORY & MILL,  
RIVERSIDE,  
NEUSE RIVER.

LONG DISTANCE  
PHONE No. 125

**T**HE NEW BERN COTTON OIL AND FERTILIZER MILLS commenced business in a small way in 1898, and by fair and liberal treatment of its shippers and customers it has built up the largest business in Cotton Seed Products, of any Independent Mill in Eastern North Carolina. A few years ago this company added to its plant at New Bern a large system cotton gin, besides building cotton gins in the adjoining counties, and handled during the season of 1904 and 1905, nearly Five Thousand bales of the "fleecy staple," the largest sold by any manufacturer in this section.

In 1902 the company commenced the manufacture of fertilizer, and the following year erected a factory, equipped with the most improved machinery, with a capacity of 100 tons of fertilizer per day. Connected with it are storage houses capable of holding several thousand tons, and most conveniently arranged for shipment by cars or boats. Car tracks enter the company's yards, and there is deep water at their extension wharves.

The fertilizers manufactured at the plant, are composed of the best and most carefully selected materials, having been especially prepared for the truck, cotton and tobacco crops of Eastern North Carolina, and are so popular with the farmers, that the demand has constantly increased.

The output during the season of 1905, has been much larger than that of preceding seasons, though many of their competitors in business, have complained of decreasing sales, because of the curtailment of cotton acreage.

The company now has cotton seed shippers, and fertilizer customers in twenty-six counties of North Carolina, and its business in all branches is rapidly increasing. Its plant covers several acres at Riverside (the growing suburb of New Bern), and additions are being made to its buildings, as its needs require. During the past summer, a very handsome three room office building and large brick storage house were erected.



To the aged, we can truthfully say that it is as near an old man's paradise as can be found anywhere on this continent. The genial climate is soothing to old age, when the vigor of youth has departed, and the blood grows thin.

You can live here with less physical strain, and with less worry than you can in any other country on the face of the earth.

Differing from the general conditions of most other southern countries, it requires no long period of acclimation in this coastal section.

You may come at any season of the year and if you but observe a few simple rules of health, you may confidently expect to be as healthy here as you would be anywhere else, and not be disappointed.

The resources of this section are vast and varied, the staple crops being cotton, corn, hay and forage crops, and bright leaf tobacco, while the trucking industry produces everything from Irish potatoes to cow peas.

The cultivation of small fruits has gone forward by leaps and bounds, and is to-day one of the most remunerative branches of the trucking business, the cultivation of the native grape, the scuppernong, and its scions, the James and Mish, is fast becoming a great source of wealth, as the vines are easy of cultivation, prolific bearers and free from the attacks of insects. A failure of the grape crop was never known in eastern North Carolina, and there is ready sale for the entire product of the vine.

The products of our waters are too well known to require special mention here. There is no month in the year in which the waters of Eastern North Carolina does not produce a large percentage of the total food supply.

In season the forests abound in game, both large and small, while the rivers and sounds fairly swarm with ducks, geese and all manner of wild fowl, which makes this section a veritable sportsmans paradise.

The oysters dredged in Pamlico Sound are unrivaled for size and flavor, and the Neuse River shad have an enviable reputation in all northern markets. The clams, crabs and other sea products are abundant and New Berns enjoys one of the best markets for this class of food, to be found in the south.

The lumber interests of North Carolina are a great factor in the total revenue of general products, and millions of feet of pine and hard-wood lumber leave our wharves weekly. This industry not only proves remunerative to the proprietors, but provides employment for thousands of men who receive good wages for their labor.



LETTUCE FOR CHRISTMAS HOLIDAY SHIPMENT



The climate of New Bern is as nearly an ideal one as can be found anywhere in the United States, if not in the world. You can live out doors, comfortably ten months in the year, roses bloom in the open yards eleven, and sometimes twelve months or every month in the year.

We have but two months winter—January and February, and with but very few days exception, outdoor work can be carried on without interruption from weather conditions throughout the entire year. During the winter of 1904-5 we had but one snow storm, this fell early in February and lasted for three days only. Ploughing was carried on during January and February with few interruptions.

Potato planting began early in March, and by April first much of the tender vegetables were transplanted in the open ground. On April 5th, many of the roses and other tender flowering shrubs and plants were in full bloom, and on April 15th, the trees were all in full leaf, and this has been reckoned a rather backward spring. A description of the soil around New Bern can best be made by quoting from a report made by the United States Department of Agriculture, Bureau of Soils, co-operating with the North Carolina Department of Agriculture, 1904, giving an exhaustive report of a soil survey made of the Craven area, which is situated in Eastern North Carolina, from 35 to 75 miles from the Atlantic Ocean, between meridian 77 and 77-30 west from Greenwich and parallels 35 and 35-30 north longitude comprising 897 square miles and includes parts of six counties. This report says:

“The City of New Bern, (Craven county) is situated in this area about eight miles from the south-east corner and the character of the soils in and around New Bern is laid down in the topographic map of this survey, as being largely composed of Portsmouth sandy loam and Norfolk sand.

The distinctive features of these soils are given in this report as follows:

“Portsmouth sandy loam, consists of from ten to twenty inches of a rather coarse loose dark-gray sandy loam, underlain by a mottled gray and yellow sandy clay subsoil.

“Cotton, corn, hay and other forage crops produce well on this soil, as do many of the truck crops, such as Sweet and Irish potatoes, cabbage, &c. Small fruits are also grown successfully. Near New Bern, where this type of soil is well drained and heavily fertilized, the staple crops, as well as truck crops and small fruits give remarkably large yields.

“Here cotton yields from one to two bales per acre, corn from 40 to 80 bushels, hay from one to two tons at each cutting and the vegetables in like proportion.





PLANTING CROPS .MARCH 1ST



"The Norfolk sand is made up very largely of quartz sand, mixed with a small percentage of silt, clay and organic matter, the largest part of which is found in low places, where swampy conditions formerly prevailed. This sand extends to a depth of not less than three feet and sometimes ten, and is underlain with a heavy yellow loam clay. The Norfolk sand is an extensive and important soil type. The recent introduction of the trucking industry and the cultivation of bright leaf tobacco have greatly increased the value of the Norfolk sand as an agricultural proposition. Its small percentage of clay, unretentiveness of moisture and early warmth make it admirably adapted to the growth of early vegetables, and therefore an ideal trucking soil."

While we have been rated by some of our neighbors as a slow-old-town, you will find it swift enough for all practical purposes, as we have sufficient public spirited element, whose unity of purpose and concert in action, for the general welfare of the city and her environments will insure a continuance of the progressive spirit which now pervades the entire South.

Stranger, it's up to you; we have briefly outlined our resources and future possibilities and if you wish to cast your lot with us in our onward march to prosperity, we extend you a hearty invitation to do so.

For further information concerning New Bern and its environments write  
H. L. GRANT, Industrial Agent, Box 327, New Bern, N. C.

Enclose stamp for reply.





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